

॥ Sri Venkateshwaraya Namah ॥



श्री बालाजु दिव्यालयम्, अमदावाड

Sri Balaji Divyalayam, Ahmedabad

DHARMA KARTHA: K. SUBBARAYUDU

Add.: Opp. Nirma University, S. G. Highway, Chharodi, Ahmedabad-382 481

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Tel.: 7405060865 / 867

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To, _____

TWENTY YEARS OF DEVOTIONAL SEVA TO SRI VENKATESWARA SWAMY Appeal for Donation Towards One Square Meter of Land

Respected Devotee,

The *Prana Pratishtha* of Bhagawan Sri Venkateswara Swamy was performed on 7th April 2007, and thereafter Sri Balaji Temple was opened to devotees for *darshan*. Today, more than 50,000 devotees visit the temple for darshan every month from Gujarat, Rajasthan, Maharashtra, and various other parts of India. The temple complex comprises:

- Sri Balaji Temple
- Art & Cultural Centre
- Kalyana Mandapam with accommodation facilities

All daily, weekly, monthly, and yearly poojas and sevas in the temple are performed strictly in accordance with the *Vaikhanasa Agama Sastra*. These sacred rituals are conducted in the same traditional manner as followed at Tirumala Tirupati Devasthanams (TTD), Tirupati. Every pooja and seva includes prayers to Bhagawan Sri Venkateswara Swamy for the protection, peace, and welfare of all humanity (*Loka Raksha and Loka Kalyanam*).

The temple also organizes various cultural and social service activities to preserve our rich heritage, promote unity, and pass on spiritual values to future generations.

The first *Kumbhabhishekam* (*Ashtabandhana Mahasamprokshana*) was performed in the year 2019, as prescribed in the Agama Sastras after completion of 12 years. During this auspicious occasion, additional *Parivara Devata* idols of Maha Vishnu were consecrated. Following the *Kumbhabhishekam*, the temple status was elevated from Devalayam to *Divyalayam*.

By the divine grace of Bhagawan Sri Venkateswara Swamy and with the generous support of devotees, the temple is now approaching completion of 20 glorious years of seva, and preparations are underway for the forthcoming Second *Kumbhabhishekam*.

The devotees are very happy in the ambience and *sanctity* of our temple, and *feel blessed*. Many devotees have expressed the desire that the temple trust should establish permanent arrangements to ensure uninterrupted poojas and sevas for generations to come, similar to our ancient temples. After

reviewing future requirements and considering the wishes of devotees, the **Sri Balaji Temple Trust** has resolved to initiate creation of **permanent assets** for the temple. The proposed initiatives include:

- Conversion of the existing leased temple land into permanent ownership of temple through purchase from the Government
- Acquisition of additional land for *Tulasi Vanam, Flower gardens, Parveta Utsavam garden* etc.
- Preparation of *jewellery* for the deities
- Creation of Corpus fund for uninterrupted Pooja and Annaprasadam on continuous basis

Historically, temples were supported by *kings* and rulers who donated land, wealth, jewellery, and other resources, ensuring *continuous worship* and temple activities through the income generated from such grants. In the present times, the activities of temples are sustained through the devotion and generous support of **devotees, philanthropists, and the general public**.

In this sacred endeavour, we *humbly appeal* to you to come forward and extend your wholehearted support by donating at least **one square meter of land** or contributing **any amount** towards the **corpus fund** and other **temple development activities**.

This is a *rare and blessed* opportunity for devotees to participate in this noble cause and receive the divine blessings of **Sri Venkateswara Swamy**.

Donations are exempt under Section 80G of the Income Tax Act, 1961. As a token of gratitude:

- *Names of donors whoever contributing Rs. 50 Lakhs and above will be displayed prominently within the temple premises near the entrance (adjacent to the Dasavatara wall or another suitable location)*
- A *special souvenir* is also proposed to be published on the occasion of completion of 20 years of the temple and the upcoming Second *Kumbhabhishekam*.

DONATION FOR CORPUS FUND & 2nd KUMBHABHISHEKAM

Code	Donation Amount in Rs.	Remarks
C1	Ten lakhs	Once a year, on any one day of your choice, all the pujas of the day will be performed in the presence of yourself and your family with accommodation at temple complex for that day.
C2	Five lakhs	Once a year, on any one day of your choice, three pujas of your choice will be performed in the presence of yourself with accommodation at temple complex for that day.
C3	Three lakhs	Once an year, on any one day of your choice, two pujas of your choice will be performed in the presence of yourself and your family
C4	One Lakh	Once a year, on any one day allotted to you the Archana and the morning puja of the day, will be performed in the presence of yourself and your family.
C5	Fifty Thousand	Once in a year on any one day allotted to you, the evening puja of the day will be performed in the presence of yourself and your family.
Other	Any Amount	Corpus Fund

Devotees may donate *any amount as they wish*. Your donation helps the trust to perform the sevas to Bhagwan Sri Venkateswara Swamy and **pray for the welfare of ALL**.

DONATION FOR LAND

Code	Land in Sq. Meters	Amount in Rs.
L1	One	Rs. 51,000/-
L2	Two	Rs. 101,000/-
L3	Three	Rs. 151,000/-
L4	Four	Rs. 201,000/-
L5	Ten	Rs. 501,000/-
L6	Fifty	Rs. 25,01,000/-
L8	Hundred	Rs. 50,01,000/-

NOTE: You can make donations in kind as well. Donation to be made by Account payee Cheques or Drafts or On-line Transfer in the name of: “AAMS-Balaji Temple Project” or “Sri Balaji Divyalaya Charitable Trust”. Donations may be sent to mailing Address: “Sri K Subbarayudu, Dharmakartha, Sri Balaji Temple, Opp. Nirma University, Gandhinagar - Sarkhej Highway, Chharodi, Ahmedabad-382 481” or through E-mail: balajitemple.amd@gmail.com You may please fill the Donation form given below.

May Bhagwan Sri Venkateswara Swamy bless you and your family with health, prosperity, peace, and spiritual well-being.

With Divine Blessings,
K. Subbarayadu
Sri Balaji Temple Trust

Please send Donation Form along with Cheque/DD to: Sri K Subbarayudu, Dharmakartha, Sri Balaji Temple, Opposite Nirma University, SG Highway, Chharodi, Ahmedabad -382 481
For On-line transfer: Please inform transfer details through e-mail: balajitemple.amd@gmail.com

Account Details for 80G

Account Name: **AAMS-BALAJI TEMPLE PROJECT**
Bank Name: **AXIS BANK**
Account No: **911010040167804**
IFSC Code: **UTIB0001335**
Branch: **Ghatlodia**



AAMS-BALAJI TEMPLE PROJECT

Account Details for General Donation

Account Name: **SRI BALAJI DIVYALAYA CHARITABLE TRUST**
Bank Name: **YES BANK**
Account No: **118994600000039**
IFSC Code: **YESB0001189**
Branch: **Adani Shantigram**



SRI BALAJI DIVYALAYA CHARITABLE TRUST
UPI ID: yespay.bizsbiz181492@yesbankltd



Donation Form

To be filled by Donor

Donor's Name:		Mobile no:				
Address:						
Pin Code:						
Email:						
We wish to Donte as below (Select Donation code)						
C1	C2	C3	C4	C5	Other	L1
L2	L3	L4	L5	L6	L7	L8
Amount: Rs		Cheque/DD/Transfer No:			Date:	
Account selected: AAMS-BALAJI TEMPLE PROJECT / SRI BALAJI DIVYALAYA CHARITABLE TRUST						
Date				Signature of the Donor with stamp		
To be used by Sri Balaji Divyalayam						
Sl No:	Book No:	Receipt No:	Receipt Date:	Code No:		
Collected by:						
Signature:			Name:			